



# BRIGHTPOINT HEALTH

## Media Release

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### **BRIGHTPOINT HEALTH PROMOTES JESSICA DIAMOND TO CHIEF POPULATION HEALTH OFFICER**

Brightpoint Health, a leading nonprofit provider of integrated health care and social support services in New York City, announced today that Jessica Diamond had been promoted to newly created position of Chief Population Health Officer. Diamond was previously Senior Vice President, Organizational Culture and Quality.

In her expanded role, Diamond will assume strategic and operational responsibility for Brightpoint's Health Home care management program, the largest program of its kind in New York State. She will also continue to oversee the Organizational Culture and Quality departments. Diamond will be providing leadership, in an era of health care delivery system reform, for Brightpoint's transition, to a value-based mode and furthering implementation of the Triple Aim (Better Care, Better Health and Lower Costs).

Diamond sees her greatest opportunity as creating a model of care, including staff support, training and tools to deliver the goals of the Health Home concept and have a positive impact on Brightpoint's mission to drive dramatic improvement in the health of New Yorkers. She is also acutely aware of the critical role of quality metrics and informatics in advancing the care model. The greatest challenge, according to Diamond, is designing effective models within the current reimbursement rate structure.

"We have confidence that Jessica's promotion will provide Brightpoint Health with an even more effective and robust Executive Leadership Team," said Dr. Barbara Zeller, Brightpoint's Chief Clinical Officer to whom Diamond will continue to report. "She has shown fine leadership qualities and has assisted Brightpoint with the ability to develop systems and knowledge to be successful in this ever changing healthcare environment."

Since joining Brightpoint Health in 2012, Diamond has developed numerous metrics and indicators to assess the organization's effectiveness and ultimately improve patient outcomes. She has worked with populations challenged by health care disparities throughout her career, starting as an AmeriCorps volunteer, where she designed a substance abuse prevention program for at-risk youth. From there, she joined NYC DOHMH subcontractor Public Health Solutions, where she managed federal, city and state HIV/AIDS treatment and prevention funding awarded to hospitals and non-profits. Following this role, Diamond worked at Gay Men's Health Crisis spearheading a quality improvement program and creating a process to track and report clinical metrics relevant to clients' HIV/AIDS status.

Diamond has a Bachelor of Arts in Public and Community Service from Providence College and a Masters of Public Administration in Health Policy and Analysis from New York University's Robert F. Wagner School of Public Service. She also holds a Certification in Healthcare Quality (CPHQ).

### ABOUT BRIGHTPOINT HEALTH

Brightpoint Health is a leading nonprofit provider of integrated primary care, behavioral health, dental care, substance abuse, care management and social support services to New Yorkers in need. With almost 800 employees and locations throughout the five boroughs, Brightpoint serves 40,000 people with over 130,000 health care visits annually. Brightpoint is known for providing the highest quality care and improved outcomes while treating each and every patient with the kindness and respect they deserve—like family.