East Harlem Fair Celebrates Mobile Health Clinics, Previews New Brightpoint Mobile Dental Facility

The New York City Coalition of Mobile Health Clinics Association (MHCA) will be holding the first New York City Mobile Health Clinic Fair Saturday, May 16. The fair, which will take place on 115th Street between Second and Third Avenues in East Harlem from 10 a.m. until 4 p.m., will feature activities for adults and children as well as offering fairgoers vital health screenings including mammograms, blood pressure, glucose and HIV testing.

The program will also feature remarks by city officials and testimonials from mobile health patients. Paul Vitale, President and Chief Executive Officer of Brightpoint Health will also speak.

Mammograms at the fair require an appointment. Interested persons should call the American Italian Cancer Foundation at 877-628-9090 to schedule. All of the other screenings and services at the Fair will be available on a walk-in basis.

The Mobile Health Fair is an opportunity to raise awareness of mobile health clinics as well as showcasing the vast array of health services they provide to communities throughout New York City.

Nationally, mobile health clinics provide a variety of health care services including primary, preventative, dental and mental health services to low income areas with limited health care resources. Inner cities, rural areas and Native American reservations are among the communities served by mobile health clinics. Mobile health clinics accounted for over 7 million health care visits in 2012. A joint Mobile Health Clinics Coalition/Harvard Medical School study released in 2012 indicated that every dollar invested in mobile health care returns $23 in savings through preventive care and avoidance of costly emergency room visits.

The May 16 event will also mark the public debut of Brightpoint Health’s mobile dental clinic. Brightpoint’s clinic is a fully equipped; two chair dental office on wheels. A variety of services, including x-rays, cleanings, exams and simple extractions, will be provided for both adults and children at the mobile clinic when it hits the streets later this spring.

The NYC Coalition of Mobile Health Clinics Associations is comprised of nonprofit organizations including Brightpoint Health, Community Healthcare Network, Harlem United, New Alternatives for Children, Lower East Side Service Center, Child Mind Institute, William F Ryan Community Health Network, Project Renewal, Housing Works, Urban Health Plan, Care for the Homeless, Callen-Lorde Community Health Center, Morris Heights Health Center, Children’s Health Fund and the Italian-American Cancer Foundation. The groups work together to expand access to care in all five boroughs of New York City. The Coalition is chaired by Phillip Gray, Vice President for Business Development at Brightpoint Health.

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About Brightpoint Health

Brightpoint Health is a leading nonprofit provider of integrated primary care, mental health, dental care, and substance abuse services to New Yorkers in need. Brightpoint runs the largest health home care management program in New York State. With 700 employees and locations throughout the five boroughs, Brightpoint serves 40,000 people with over 200,000 health care visits annually and emphasizes delivery of high quality care along with treating patients with the kindness and respect they deserve.